



NPD and Nutrition Coordinator (Maternity leave 12 month contract)

Job Title	NPD and Nutrition Coordinator (Maternity leave contract)
Team	Marketing
Reports to	Head of Marketing
Location	Sydney
Job Category	Permanent
Position Type	Part Time (2 days a week), 12 month contract

About Kinela

Kinela is on a mission to radically change healthcare for people with disabilities and older Australians—giving them the tools to live happier, healthier and more independent lives.

We do this by providing personalised health and wellbeing programs, innovative allied health services (including dietetics, speech pathology and occupational therapy) and nutritious home-delivered meals. Headquartered in Sydney, we employ >50 people and empower thousands of clients across Australia to achieve their health and wellbeing goals.

Kinela is a registered provider in the National Disability Insurance Scheme (NDIS) and a healthcare innovator and thought leader that is implementing new approaches and programs that have a positive impact on the clients and communities we support. We are also a certified B Corporation, and we make social responsibility our business.

The Role

This role requires a talented, dedicated and performance-driven Food & Nutrition New Product Development (NPD) Co-ordinator who delivers innovative, delicious and nutritious food products and opportunities to our extraordinary customer base. They are obsessed with customer success and know how to develop products that influence customer behaviour, drive revenue and deliver real business results.



Responsibilities

Food lover, product innovator and performance driver

- Own every stage of the food product development process, including: customer insight discovery, concept development, briefing, quality assurance, delivery and revenue performance
- Develop the food innovation roadmap and strategy - ensuring that all projects are delivered on time, within scope and budget
- Establish and maintain data-led research process across SKU/menu performance, customer feedback and surveying to optimise the product experience, develop new product that drives revenue and minimise churn associated with food satisfaction

Nutrition champion

- Review and sign off all NIPS, spec sheets, and supporting COGs approval processes
- Provide professional guidance to both internal and external stakeholders (including key supplier relationships) to enhance the customer experience, increase health outcomes and minimise churn
- Management, compliance, execution and quality assurance across channels (e-commerce, packaging, print/digital content) for all technical nutrition information)
- Provide training for internal teams to educate on nutrition best practices and new releases

Product launch leader

- Own all aspects of NPD launch including; go-to-market project management, assistance with collateral development, supporting nutrition documentation, product feedback and success evaluation
- Coordinate and manage internal external stakeholder relationships to ensure the success delivery of every food project
- e-Commerce management and compliance



About You

Essential skills & attributes

- Excellent communicator and analytical thinker, with an ability to use data to inform all decisions
- Strong attention to detail and the ability to manage multiple priorities and think two-steps ahead to overcome potential roadblocks
- A proactive nature with the ability to work well autonomously
- Commitment to the brand values; courage, empathy, integrity, ambition, and generosity

Desirable skills & attributes

- Experience working with Salesforce
- Creative copywriting
- Food Labelling & Trending Health Claims Accreditation

Qualifications and Certifications

- Tertiary qualification in Nutrition, Food Science or equivalent

What Kinela offers you

- Competitive Salary Package
- For-purpose empowerment - confidence that your work is having a positive impact in the world and serving an important mission as part of a creative, friendly and collaborative team.
- Personal growth - we are on the scale- up journey, so you'll be challenged with exceptional opportunities for growth. You'll be well supported by experienced peers and leaders from major corporates and startups.
- Flexible working arrangements, including assistance with home office set up.
- Be part of a socially responsible organisation that pledges 1% of equity, products and employee time to charities